



## Holistic Wisdom, Inc.

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### About Holistic Wisdom, Inc.

Founded in June 2000, Holistic Wisdom, Inc. has become a well known sexual health web site for millions of website visitors. Providing unique information on sexual health with a holistic twist, Holistic Wisdom, Inc. specializes in providing many free resources as well as high-end sexual products. Focus is not just on the physical aspects of sexuality, but also on the emotional, mental, social and spiritual aspects as well. With a knowledgeable staff, the best in sexual products and exciting sexual health information, there is a lot to be gained by simply visiting the web site- HolisticWisdom.com.

### Web Sites:

Holistic Wisdom, Inc. has several web sites, some of our main sites are listed below-

[www.HolisticWisdom.com](http://www.HolisticWisdom.com)

[www.HolisticWisdom.net](http://www.HolisticWisdom.net)

[www.NASAE.org](http://www.NASAE.org)

### Corporate Address:

Holistic Wisdom, Inc.  
1067 S. Hover Road, Ste. E, # 124  
Longmont, CO 80501 USA  
1-800-490-8165

### Corporate Executive Staff:

Lisa S. Lawless, Ph.D.	Chief Executive Officer, Founder
John J. Lawless	Chief Operations Officer
Rachel Hayes	Executive Director

### Press Contact:

Rachel Hayes, Executive Director  
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## About The Founder- Lisa S. Lawless, Ph.D.

Dr. Lawless is the C.E.O. and founder of The Holistic Wisdom Corporation, a Psychotherapist who has dedicated over 16 years to therapeutic practice in the mental health field with specialization in sexuality in addition to the 4 years she has spent as a Sexologist.

An expert in empowerment and sexual health, Lisa has written several books including her best seller "The Art Of Female Ejaculation." Lisa has written her revolutionary books to empower both women and men so that they may lead more fulfilling lives by utilizing accurate information regarding health of the body, mind and spirit.

Lisa's clinical background has integrated traditional western psychology while utilizing a holistic approach using eastern philosophies in order to achieve techniques and products that sexually empower, heal, and revitalize her clients.

Lisa is well known through her workshops, lectures, and has been a guest speaker at the Body & Soul Expo, where she provided instruction to other practitioners.

She has also hosted a radio show on WSOE in Burlington, N.C. as well as having many radio interviews on multiple stations. She is also a freelance writer and her articles have been published on several web sites as well as in print magazines.

She is the founder of the National Association For Sexual Awareness & Empowerment- NASAE.org as well as The Organization For Sexual Awareness & Relief- ToSoar.org.

Lisa is also the inventor and supervising producer of Lawless Linens™ & Private Pillows™.

Lisa was inspired in 2000 to impart her wisdom by means of the Internet through her company Holistic Wisdom, Inc. as she found that many people did not have access to such helpful sexual health information locally or simply preferred the privacy of their home in obtaining it.

A self taught graphic and web designer, she creates all of her web sites with great emphasis on customer focused care.

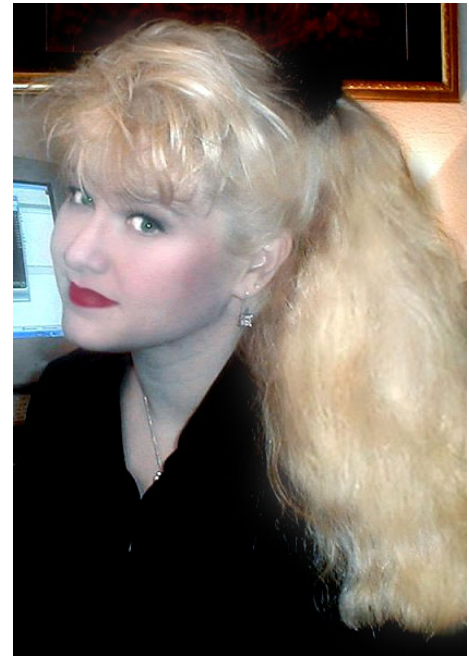
Lisa has studied Human Services, Sexual Development, Psychology, Social Work and Metaphysics through Elon University (B.A. Program), Virginia Commonwealth University (M.S.W. Program), and the American Institute of Holistic Health (Ph.D. Program).

It is Lisa's goal to assist her clients in obtaining a sexually rewarding and empowered lifestyle. She welcomes with open mind, heart, and spirit all with whom she meets so that she and her clients may continue to evolve together.

Lisa enjoys providing information on better sex tips to trends in business that focus on adult materials for education and entertainment. To request an interview, simply contact us.

## Radio & Print Interviews

Lisa Lawless has also been interviewed as an expert in sexual trends for many articles in a variety of publications including XBiz magazine as well as for UCLA's newspaper. She is often doing radio interviews on a variety of radio stations, including The Dr. Laura Berman Radio Show, Playboy XM Radio and other stations across the U.S.



## Multimedia Publicity

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Lisa S. Lawless, Ph.D., C.E.O.  
HolisticWisdom.com Founder



Redbook



First For Women Magazine



Women's Health



October, 2007

Men's Health Magazine



Playboy's XM Radio Show Night Calls



Dr. Laura Berman Radio Show



iVillage



AVN Online Adult Video News



XBiz Magazine For Adult Businesses



Playgirl Magazine



Maryland Radio Station



Playboy's Nightcalls 411 TV

## FAQs

### Who are typical customers of Holistic Wisdom, Inc.?

We have a diverse customer base, thus making both men and women who are single or married great customers. Over sixty percent of our customers are women 35-50 years of age who tend to enjoy purchasing sex toys. While many of our gifts sets, sex toys and DVDs are purchased by men ranging in age by 25-50.

Many of our customers are in committed relationships and are looking to spice things up a bit. However, we are happy to say that we have assisted many individuals in finding sexual satisfaction through our products and educational information.

Because we ship all over the world we receive orders from many areas. Most orders come from the states of California, New York, Virginia, Texas and Florida, however, we are proud to have monthly orders from all 50 states. Our primary International orders come from Australia, Canada and countries in Europe, however, we also regularly ship orders to many other countries including Japan, Russia, India and more.

The most common concerns among our customers revolve around privacy and discreet shipping. The most common sexual health questions asked are about prolonging sex, increasing penis size and ejaculation, sex toy recommendations as well as other sexual health and relationship concerns.

### Best Sellers:

With so many products to choose from at Holistic Wisdom, Inc. the best selling products can sometimes vary depending on time of year, holidays and other factors. For example, waterproof sex toys sell better in the summer, while gift sets sell best during such holiday seasons as Christmas and Valentine's Day. Here are just a few of the top selling items through the HolisticWisdom.com web site-



Layaspot



Pearl Thunder



Rocky Road Baton



Bedazzle



Fleshlights



Rabbit Habit



Make Your Own Dildo & Vagina Kits



Waterdancers



The Art of Female Ejaculation DVD



Feeldoes



Deva Premal  
The Essence CD



Highly Scented Soy  
Candles



ForPlay Flavored Lube



The Hitachi Magic Wand  
With Attachments



Liberator Shapes

## What Makes Holistic Wisdom, Inc. An Exceptional Company?

Holistic Wisdom, Inc. provides a relaxed environment with acceptance of a diverse population. Nowhere else can you find such a tasteful presentation of sexual health education with a holistic approach.

Holistic meaning looking at the whole person, including everything that affects one's sexual health– physical, emotional, mental, spiritual, and social factors.

With a highly trained staff Holistic Wisdom, Inc. goes beyond customer expectations with each item tissue wrapped with a seal of approval to secure each purchase and customer satisfaction follow up. From discreet packaging to strict privacy policies Holistic Wisdom, Inc. is a company that earns its customer's trust.

Confidential Services  
Discreet Billing Under Holistic Wisdom, Inc.  
Discreet Shipping Label With H.W., Inc.  
No Unsolicited Mail  
No Unsolicited eMails  
No Unsolicited Phone Calls  
No Selling Private Information